

APPROVAL DATE: DECEMBER 2009

DATE OF REVIEW: TBA

ADVERTISING RATES

What is ANZSPM?

ANZSPM is the specialty medical society that facilitates professional development and support for its members and promotes the practice of palliative medicine to improve the quality of care of patients with life threatening illnesses and support for their families.

Publications

ANZSPM offers advertising in three publications.

Publication	Publishing date	Closing date for articles	Format
ANZSPM newsletter	April, August, December	End of March, end of July and mid November	2 colour Word
E-Update	Last week in January, February, March, May, June, July, September, October, November	Third week in January, February, March, May, June, July, September, October, November	Full colour Word
ANZSPM website www.anzspm.org.au	Immediate	N/A	Full colour PDF/Word Images/logos accepted

Advertising Packages (PLEASE NOTE: PRICES ARE GST EXCLUSIVE)

ANZSPM Journal only

Full page	A\$250
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E-Update only

1 month
A\$150

Website only

A\$270 for any period

ANZSPM Journal, E-Update and Website Package

10% discount on prices quoted above

Financial members of ANZSPM can place an approved advertisement for no cost (this does not include staff recruitment).

Enquiries and Advertisements

Executive Officer

ANZSPM

PO Box 7001 WATSON ACT 2602

Ph. 0458 203 229

Fax: (03) 8677 7619

Email: executive@anzspm.org.au

Payments

Cheques payable to ANZSPM or by direct credit.

Advertising Terms and Conditions

1. All copy for advertisements is subject to the approval of ANZSPM, who reserve the right to decline or cancel any advertisement, even if ordered and paid for without stating any reasons therefore, and/or make modifications necessary to any advertisement in order to maintain the publication's standards.
2. Advertisements must be cancelled in writing, and can only be cancelled up to 10 days prior to publication of the magazine. All cancellations will incur a 20% cancellation fee. This fee becomes payable immediately on receipt of the cancellation instruction.
3. Every effort will be made to avoid errors, but no responsibility will be accepted for any mistakes that may arise in the course of publication of any advertisement. These mistakes are taken to include non-insertion, insertions other than those ordered and errors and omissions within the advertisement. ANZSPM accepts no responsibility for slight variations in colour on advertisements.
4. No responsibility will be accepted for loss or damage to copy, artwork or photographs supplied.
5. Advertisers must ensure that the content of the advertisement complies with all legal requirements. The advertiser shall further indemnify ANZSPM in respect of any claims, costs and expenses that may arise from anything contained within the advertiser's advertisement and published on the advertiser's behalf.
6. It is the advertiser's responsibility to supply suitable material to ANZSPM within the deadlines stated.
7. The advertiser agrees to pay standard production rates for any additional work required to make digital material press-ready, including converting open files, or resizing advertisements. Any alterations to material will be charged for.
8. Payment terms are 30 days from date of invoice.
9. The person entering into this agreement on behalf of the advertiser warrants that they are duly authorised to act on behalf of the advertiser.
10. The Editor and/or President of ANZSPM reserve the right to make decisions regarding individual enquiries about the cost of advertisements.