

## ANZSPM ADVERTISING

### OUR PURPOSE

We support the professional needs of medical practitioners as they work to improve the health outcomes of every person with a life-limiting illness, and their family/whānau, in Australia and Aotearoa.

### OUR ROLE

ANZSPM facilitates professional development and support for its members, promotes the practice of Palliative Medicine and advocates for those who work in the field of palliative medicine.

Part of ANZSPM's core business is to provide a variety of continuous professional development activities to support and educate medical practitioners working in, or with an interest in, palliative medicine.

Our society embraces the definition of Palliative Medicine adopted in Great Britain in 1987. This is quoted in the opening pages in Doyle's Oxford Textbook of Palliative Medicine - "Palliative Medicine is the study and management of patients with active, progressive, far-advanced disease for whom the prognosis is limited and the focus of care is the quality of life".

### ADVERTISING WITH US

ANZSPM has a policy of no product advertising. Advertising opportunities are offered as follows:

*Job advertisements* where there is a substantive vacancy on offer, as evidenced by a job number and employer contact. Recruitment firms or health services seeking to advertise more generally for job candidates should discuss longer-term advertising of their services with ANZSPM by email to [info@anzspm.org.au](mailto:info@anzspm.org.au).

*Events, conferences or other professional development offerings* will also be considered on a case by case basis, by email to [info@anzspm.org.au](mailto:info@anzspm.org.au). Note that ANZSPM maintains a basic free listing of relevant offerings on its website.

*Requests to the ANZSPM membership for participation in research studies relevant to palliative medicine.* This service is free to members and is charged at the Positions Vacant Advertising Rate for non-members. All such requests are reviewed by ANZSPM Council. Further details on required documentation is available [HERE](#).

*Partnership and sponsorship proposals* are welcomed, to [info@anzspm.org.au](mailto:info@anzspm.org.au), and will be acknowledged across our media platforms.



## OUR PUBLICATIONS

ANZSPM offers advertising in four publications: ANZSPM Newsletter, ANZSPM website ANZSPM eNews and ANZSPM Twitter account. Please note we advertise positions on our website for 3 months or until the position's closing date if within the 3-month period. Positions run in eNews will be advertised for 3 months or until the positions closing date if within the 3-month period. Newsletter and Twitter advertisements are treated as a one-off advertisement.

## ADVERTISING RATES

Publication	Rate AUD inc.10% GST	Rate NZD inc.15% GST	Publishing date	Closing date for articles
<p><b>POSITIONS VACANT (BUNDLED)</b></p> <p>*Please include a PDF of the position description including any logos within the PDF, along with the direct link to the position.</p> <p><b>ANZSPM website:</b> Full colour Word and separate image files to be provided. See <a href="http://www.anzspm.org.au">www.anzspm.org.au</a></p> <p><b>ANZSPM eNews:</b> Listed in the 'Positions Vacant' section with a link to the ANZSPM website advertisement. Run for 3 months or until the position's closing date if within the 3-month period</p> <p><b>ANZSPM Twitter &amp; LinkedIn:</b> Media template along with position title, location, and link to the ANZSPM website advertisement. One-off advertisement. <a href="https://twitter.com/ANZSPM">@ANZSPM</a> / Twitter <a href="https://www.linkedin.com/company/australian-and-new-zealand-society-of-palliative-medicine/">https://www.linkedin.com/company/australian-and-new-zealand-society-of-palliative-medicine/</a></p>	<p>\$440 single listing; \$44 each additional role advertised in the same posting</p>	<p>\$460 single listing; \$46 each additional role advertised in the same posting</p>	<p>Usually within two business days of receipt by email to <a href="mailto:info@anzspm.org.au">info@anzspm.org.au</a></p> <p>Every second fortnight on a Tuesday</p> <p>Usually within two business days of receipt – confirm by email to <a href="mailto:info@anzspm.org.au">info@anzspm.org.au</a></p>	<p>N/A</p> <p>The Friday prior</p> <p>N/A</p>
<p><b>ANZSPM Newsletter (virtual publication):</b> Full colour Word and separate image files to be provided. See: <a href="#">December 2022 Edition</a></p>	<p>\$550</p>	<p>\$575</p>	<p>April, August, December</p>	<p>One month prior</p>

## Payments

Payment may be made by direct credit or via bank transfer to ANZSPM once invoice has been sent. Payment terms are 14 days from date of invoice.

## ADVERTISING TERMS AND CONDITIONS

1. All copy for advertisements is subject to the approval of ANZSPM. We reserve the right to decline or cancel any advertisement, even if ordered and paid for, without stating any reasons therefore, and/or to make modifications necessary to any advertisement to maintain the publication's standards.
2. ANZSPM Newsletter advertisements must be cancelled by email to [info@anzspm.org.au](mailto:info@anzspm.org.au) and can only be cancelled up to 10 days prior to publication of the newsletter. All cancellations will incur a 20% cancellation fee. This fee becomes payable immediately on receipt of the cancellation instruction.
3. Every effort will be made to avoid errors, but no responsibility will be accepted for any mistakes that may arise in the course of publication of any advertisement. These mistakes are taken to include non-insertion, insertions other than those ordered and errors and omissions within the advertisement. ANZSPM accepts no responsibility for slight variations in colour on advertisements.
4. No responsibility will be accepted for loss or damage to copy, artwork or photographs supplied.
5. Advertisers must ensure that the content of the advertisement complies with all legal requirements. The advertiser shall further indemnify ANZSPM in respect of any claims, costs and expenses that may arise from anything contained within the advertiser's advertisement and published on the advertiser's behalf.
6. It is the advertiser's responsibility to supply suitable material to ANZSPM within the deadlines stated. When advertising a role on ANZSPM's website, a job description in PDF is needed to complete the notice.
7. The advertiser agrees to pay standard production rates for any additional work required to make digital material press-ready, including converting open files, or resizing advertisements. Any alterations to material will be charged for.
8. Payment terms are 14 days from date of invoice. The advertisement will be removed from ANZSPM's website one day after the application closing date, but you may re-advertise at no extra cost any time within the three-month period.
9. The person entering into this agreement on behalf of the advertiser warrants that they are duly authorised to act on behalf of the advertiser.
10. The Editor and/or President of ANZSPM reserve the right to make decisions regarding individual enquiries about the cost of advertisements.